

# A free financial education programme for primary schools

Money Heroes is a new programme from Young Money, supported by HSBC UK, which seeks to transform financial education for primary children, aged 3 – 11, in school and at home.



**Recognising that parents and teachers are key influencers in a child's development, the programme has been designed to enable a collaborative, child-centred approach to teaching financial education, both at home and in the classroom.**

A range of high-quality resources, tools and guidance for parents and teachers, hosted on a bespoke online platform, ensures that children have the opportunity to develop their knowledge and skills across the core themes from the Young Money Primary Planning Framework.

As children work their way through the various activities and develop their knowledge, progress can be tracked on the platform so teachers and parents can see their development.

2. Childwise (2019) Press release. New study shows children's pocket money habits.  
Available at: [http://www.childwise.co.uk/uploads/3/1/6/5/31656353/childwise\\_press\\_release\\_-\\_money\\_2019.pdf](http://www.childwise.co.uk/uploads/3/1/6/5/31656353/childwise_press_release_-_money_2019.pdf)  
[Accessed 10 August 2020]

Find out more at [www.moneyheroes.org.uk](http://www.moneyheroes.org.uk)



## **DID YOU KNOW?**

**Children start to form their habits and attitudes around money by the age of seven.<sup>2</sup>**



You can download the Financial Education Planning Framework from [www.moneyheroes.org.uk](http://www.moneyheroes.org.uk)

# Money Heroes in schools

We are offering free **financial education teacher training** for up to 500 primary schools in 2021 and 2022 to equip teachers to deliver high-quality and impactful financial education.



## Each school will receive:



**2.5 hour training session for teachers** (available online or face to face, depending on local restrictions and availability). Delivered by Young Money, training will equip teachers to deliver financial education in the primary curriculum, providing ideas on parental engagement and suggestions of how to use Money Heroes resources.



**Online platform access** where teachers can engage with resources and learning, and share activities with parents.



**Further one-to-one** school-specific financial education mentoring support, increasing knowledge, skills and confidence in delivering effective financial education.



**Classroom resources** will be shared with teachers immediately following the training so they can implement ideas/initiatives straightaway.



**On receipt of their completed evaluation,** a certificate of recognition as a Money Heroes School will be given to each school.



You can register your interest in teacher training [here](#)

Contact us at: [moneyheroes@y-m.org.uk](mailto:moneyheroes@y-m.org.uk) for more information.

Find out more at [www.moneyheroes.org.uk](http://www.moneyheroes.org.uk)